

International Business



STUDY GUIDE 2013-2014

BASIC STUDIES 51/53 ECTS (Finnish/Foreign)	1	2	3	4	suoritusvuosi
Common Basic Studies 14/16 ECTS					
01SUO Asiantuntijaviestintä 4 op	x				
• 01SUOA Asiantuntijaviestintä (3 op)					
• 01PINFO Informaatiolukutaito (1 op)					
01RUO Ruotsin kieli (Swedish language) 3 op	x				
• 01RUOK kirjallinen osio (1,5 op)					
• 01RUOS suullinen osio (1,5 op)					
04SUO806E Basics of Finnish 1, 3 ECTS ¹⁾	x				
04SUO807E Basics of Finnish 2, 4 ECTS ¹⁾	x				
01ENG Englannin kieli ja viestintä / English 3 ECTS	x				
01PENT Introduction to Entrepreneurship 4 ECTS		x			
Programme Basic Studies 37 ECTS					
Business Process 27 ECTS					
04BUS802/1 Efficient Working 5 ECTS	x				
04BUS602/2 Human Resources 4 ECTS	x				
04BUS602/3 Financial Management 4 ECTS	x				
04BUS602/4 Customer Relations and Marketing 4 ECTS	x				
04BUS602/5 Logistics 4 ECTS	x				
04BUS602/6 Operational Business Environments/ Basics of Economics 3 ECTS	x				
04BUS602/7 Operational Business Environments/ Legal Environment 3 ECTS	x				
Operational Tools 10 ECTS					
04BUS603/1 Text, Spreadsheets and Presentation Graphics 6 ECTS	x				
04BUS603/2 Business and Financial Mathematics 4 ECTS	x				
COMMUNICATION AND LANGUAGES 29 ECTS (Finnish/Foreign)					
04LII604/1 Yritysviestintä (Finnish) 4 ECTS		x			
04SUO803E Finnish for Foreigners 1, 4 ECTS ²⁾	x				

04SU0808E Finnish for Foreigners 2, 5 ECTS ²⁾		x			
04ENG201 Business Presentation Skills (English) 5 ECTS	x				
04ENG202 Business Communication (English) 5 ECTS		x			
Elective Languages (Finnish Students 15 ECTS, Foreign Students 10 ECTS)					
PROFESSIONAL STUDIES 71 ECTS					
Value Chain Management 20 ECTS					
04IBU601/1 Financial Accounting 4 ECTS		x			
04IBU601/2 Transport 4 ECTS		x			
04IBU601/3 Production Operations 4 ECTS		x			
04IBU601/4 Distribution 4 ECTS		x			
04IBU601/5 Portfolio / Development Project 4 ECTS			x		
International Business 26 ECTS					
04IBU602/1 Basics of Internationalisation 3 ECTS		x			
04IBU602/2 International Economics 4 ECTS		x			
04IBU602/3 International Finance 4 ECTS		x			
04IBU602/4 International Marketing 5 ECTS		x			
04IBU602/5 Import/Export Procedures 4 ECTS		x			
04IBU504E Business in Europe 3 ECTS ³⁾		x			
04IBU506E Business in Asia 3 ECTS ³⁾		x			
04IBU505E Business in Russia 3 ECTS ³⁾		x			
Orientation to Research 10 ECTS					
04TUT601E Analysis Methods 5 ECTS		x			
04TUT602E Quantitative Methods and Reporting 5 ECTS ⁴⁾			x		
04TUT603E Qualitative Methods and Reporting 5 ECTS ⁴⁾			x		
Advanced Studies 15 ECTS					
04IBU604/1 Special Issues of International Marketing 5 ECTS			x		
04IBU604/2 Special Issues of International Logistics 5 ECTS			x		
04IBU604/3 Special Issues of International Supply Chain 5 ECTS			x		
ELECTIVE STUDIES 15 ECTS					15
PRACTICAL TRAINING 30 ECTS					30
THESIS 15 ECTS					15

¹⁾ Foreign students: Basic Finnish 1 and Basic Finnish 2

²⁾ Foreign students: Finnish for Foreigners 1 and Finnish for Foreigners 2

³⁾ 6 ECTS to be chosen of these options

⁴⁾ One to be chosen. Options: Quantitative or Qualitative Methods incl. Academic Writing 2 ECTS.

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