

# International Business Management



## STUDY GUIDE 2013-2014

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| <b>MASTER'S DEGREE PROGRAMME IN INTERNATIONAL BUSINESS MANAGEMENT, 90 ECTS</b>  |
| <b>ADVANCED PROFESSIONAL STUDIES 50 ECTS</b><br><b>Compulsory studies</b>   |
| <b>International business development 35 ects</b>   |
| 04MIB301 Foresight methods and future workshops 5 ects  |
| 04MIB202 Strategic business management 5 ects   |
| 04MIB203 International business concepts and operations 5 ects  |
| 04MIB204 International marketing and customer relationship management 5 ects  |
| 04MIB205 International business contracts and legal framework 5 ects  |
| 04MIB109E International accounting and finance 5 ects   |
| 04MIB206 Cross-cultural competences 5 ects  |
| <b>Research and development 10 ects</b>   |
| 04MIB207 Research process and methods 5 ects  |
| 04MIB208 Research reporting and communication 5 ects  |
| 04MIB302 Developer's methods and tools 5 ects   |
| <b>ELECTIVE STUDIES 10 ECTS</b>   |
| <b>Master's degree level courses offered by Business Faculty</b>  |
| 04YLT904 Contemporary Views on Business 5 ects/   |
| 04YLT905 Contemporary Views on Business 10 ects   |
| Courses offered by Master's Degree Programme in Entrepreneurship for Small and Medium Enterprises:                                    |
| <ul style="list-style-type: none"> <li>• 04YLT204 Strategic knowledge and competence management 5 ects</li> </ul>                     |
| <ul style="list-style-type: none"> <li>• 04YLT202 Process and project management 5 ects</li> </ul>                                    |
| <ul style="list-style-type: none"> <li>• 04YLT901/4 Responsible business management 5 ects</li> </ul> <p>Annually varying courses</p> |
| <b>Master's degree level courses offered by other LUAS Master's degree programmes</b>   |
| Courses offered by Master's Degree Programme in Interior Design (partly in English)   |

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| Courses offered by Master's Degree Programme in Environmental Technology                 |
| <b>Master's degree level courses offered by FUAS University of Applied Sciences</b>      |
| HAMK University of Applied Sciences  |
| Laurea University of Applied Sciences  |
| <b>Master's degree level courses offered by other Universities of Applied Sciences</b>   |
| <b>Master's degree level courses offered by other universities in Finland and abroad</b> |
| <b>MASTER'S THESIS 30 ECTS</b>   |

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