

# DEGREE PROGRAMME IN INTERNATIONAL BUSINESS MANAGEMENT 90 ECTS

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### Degree

Master of Business Administration

### Duration

90 ECTS, 1,5 years – 2,5 years

The duration of the degree is from 1,5 years to 2 years depending on student's personal study plan. All advanced professional studies as well as research methods and writing module are offered during the first academic year.

### Learning objectives

The Degree Programme in International Business Management is intended for people who wish to develop their professional skills for working in demanding developmental or managerial tasks in international business environments. The programme improves the student's knowledge, skills, and competences of global business environments, strategic management, and process and project management as well as human resource management in international business contexts. The studies offer the student a strong base for managing and developing businesses as well as for self-management.

The focus of universities of applied sciences is on advanced work-oriented teaching and on applied research and development. Thus learning assignments and the research-oriented development project of the programme are implemented closely to the student's own work and organization or the thesis can be carried out with the projects run by the university.

The degree programme provides students with a higher university of applied sciences degree – Master of Business Administration – which produces the same qualification for public office and commercial positions as an academic master's degree from traditional universities. Moduulin osaamistavoitteet

### Learning outcomes of Master's degree programmes at Universities of Applied Sciences

At Universities of Applied Sciences, the Master's degree comprises advanced vocational studies, elective studies and a final thesis or final project. Studies leading to the Master's degree provide the student with

- broad and advanced knowledge and the skills for developing the professional field and the theoretical skills for working in demanding expert and leadership positions in the field
- a profound understanding of the field, its relation to working life and society at large as well as the knowledge and skills needed for following and analysing both theoretical and professional developments in the field
- the capacity for life-long learning and the continuous development of one's own expertise
- good language and communication skills required in working life
- and the knowledge and skills needed to function and communicate in the field internationally.

The aim of advanced professional studies is to provide the student with an opportunity to deepen the application of theory in practice, analytical skills, project management skills, and participation skills in research and development as well as social skills. The aim of the final thesis or project is to develop and demonstrate the capacity to apply researched information and use the chosen methodologies to analyse and solve problems as well as to develop the capacity for independent expert work.

University of Applied Sciences Master's degrees represent level 7 in the European Qualifications Framework, EQF. The reference levels within the EQF are based on learning outcomes described as knowledge, skills and competences.

TABLE 1. Learning outcomes relevant to level 7 in the European Qualifications Framework (EQF).

Component	Learning outcomes
Knowledge	Highly specialised knowledge, some of which is at the forefront of knowledge in a field of work or study, as the basis for original thinking and /or research. Critical awareness of knowledge issues in a field and at the interface between different fields.
Skills	Specialised problem-solving skills required in research and/or innovation in order to develop new knowledge and procedures and to integrate knowledge from different fields.
Competence	Manage and transform work or study contexts that are complex, unpredictable and require new strategic approaches. Take responsibility for contributing to professional knowledge and practice and/or for reviewing the strategic performance of teams.

In the Finnish National Framework for Qualifications and Other Learning (NQF), the learning outcomes includes five components: 1) knowledge, 2) work method and application, 3) responsibility, management and entrepreneurship, 4) evaluation, and 5) key skills for lifelong learning.

TABLE 2. Learning outcomes relevant to level 7 in the Finnish National Qualifications Framework (NQF).

Component	Learning outcomes
Knowledge	Understands comprehensive and highly specialised concepts, methods and knowledge corresponding to the special competence in his/her field, which are used as the basis for independent thought and/or research. Understands questions pertaining to the field and interfaces between various fields and evaluates them and new knowledge critically.
Work method and application (skills)	Possesses the capability to solve demanding problems in research and innovation activities, where new methods and procedures are developed and knowledge from various fields is applied and combined.
Responsibility, management and entrepreneurship	Possesses the capability for independent work in demanding expert duties in the field or as an entrepreneur. Possesses the capability to manage and develop complex, unpredictable and new strategic approaches. Possesses the capability to manage work and/or people.
Evaluation	Possesses the capability to evaluate the activities of individuals or groups. Possesses the capability to accumulate knowledge and practices in his/her field and/or take responsibility for the development of others.
Key skills for lifelong learning	Possesses the capability for continuous learning. Knows how to communicate verbally and in writing both to audiences in the field and outside it. Possesses the capability to communicate at an advanced international level and to interact in one official language and at least one foreign language.

## Learning methods

The studies are part-time studies and can be completed alongside a normal day job. Full-time study is also possible. Study methods include cooperative learning processes, independent work, contact lessons, e-learning, seminars and a research-oriented development project (30 ECTS) leading to a master's thesis. Each course includes an average of two two-day contact lessons. The contact lessons take place in the evenings and on Fridays and Saturdays, approximately 2-3 days a month, in Lahti or in Hämeenlinna. A part of the studies will be offered in co-operation with the other Master's Degree Programmes of Lahti University of Applied Sciences and Federation of Universities of Applied Sciences (FUAS).