

RESEARCH REPORTING AND COMMUNICATION 5 ECTS

04MIB208 RESEARCH WRITING AND COMMUNICATION, 5 ECTS, Required

Objectives

is able to report and communicate in his/her own research project by using professional and academic writing methods
is able to use proper vocabulary and style according to media and academic standards.

Contents

Writing as analytical tool, writing in research process, different media and reporting options.

Assessment and evaluation

Reporting and communication plan, professional magazine article, academic journal article, and press release based on Master's Thesis. Evaluation 0 - 5.

Materials

Indicated by the lecturers. Keith.ohiobhaird@lamk.fi